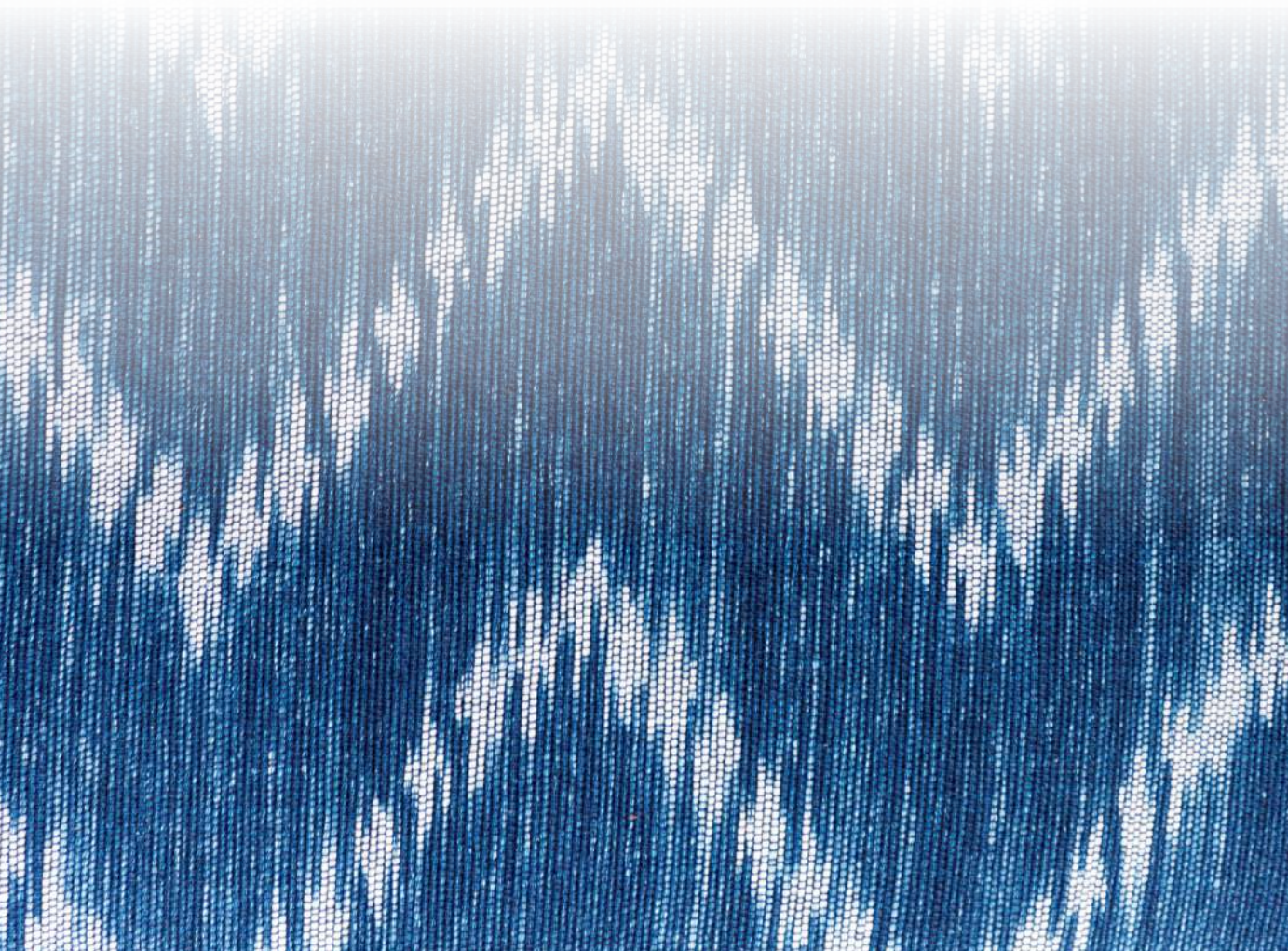




TRANSFORMING SPACES

Crafting Comfort





ABOUT US

01

"Feather Touch is a leading manufacturer of home furnishings with a focus on producing high-quality bed sheets, comforters, cushion covers, curtains, and much more. Our products are designed with a focus on comfort, style, and affordability. Since 2012, we have been dedicated to providing our customers with the best possible experience, from the initial design process to the final delivery of our products. We believe that everyone deserves a comfortable and cozy home, and we strive to bring that feeling to every household.

Our team of experts works tirelessly to source the finest materials and employ the latest technologies to ensure that every product we manufacture is of the highest quality. We are constantly exploring new and innovative ways to enhance our product offerings and ensure that we are at the forefront of the industry.

At Feather Touch, we are committed to delivering the best possible customer service, and we are always here to answer any questions or concerns you may have. Whether you're looking for bed sheets that are soft, durable, and affordable, or curtains that will transform your living space, we've got you covered.

So if you're looking for a company that can help you create a comfortable and stylish home, look no further than Feather Touch. Contact us today to learn more about our products and how we can help bring comfort to your life."

VISION

"Our vision is to be the leading provider of premium home furnishings, bringing comfort, style and affordability to every household."



MISSION

"Our mission at Feather Touch is to consistently provide high-quality, stylish and affordable home furnishings that enhance the comfort and aesthetic of every household. We strive to achieve this by utilising the finest materials, innovative technologies, and exceptional customer service."

WHO WE ARE?

04



INIT PARIKH

Mr. Binit Parikh is the founder of Feather Touch, a leading manufacturer of high-quality home furnishings. He is an ex-promoter of Zandu and holds a Bachelor of Pharmacy degree. With over 10 years of experience in the home furnishings industry, Mr. Parikh has a wealth of expertise in production, sales, and marketing through MBO's (Multi-Brand Outlets) and LFS (Large Format Stores). He has played a pivotal role in the growth of Feather Touch, working tirelessly to ensure that the company remains at the forefront of the industry. Under his leadership, Feather Touch has become a household name, known for its commitment to quality, affordability, and customer satisfaction.

MANISSHA PPARIKH

Manishsha Pparikh is the co-founder of Feather Touch, a leading manufacturer of high-quality home furnishings. She holds a degree in Textile Designing and has a passion for horticulture. With over 10 years of experience as a merchandiser and customer relationship expert for

Feather Touch, she has played an integral role in the company's success. Manishsha Pparikh is responsible for overseeing the designing and quality, ensuring that the company's products are of the highest quality. She is also passionate about customer service, striving to provide customers with the best possible experience. Her expertise in textile designing and horticulture has helped Feather Touch in exploring new and innovative ways to enhance their product offerings. Under her leadership, Feather Touch is moving towards being a household name in the home furnishings industry, known for its quality, affordability, and customer satisfaction.



05 OUR JOURNEY

Inception



In 2012, Feather Touch was founded by Mr. Binit Parek and Manisha Parekh after selling Zandu. They started as a manufacturing unit of home furnishings with a focus on creating high-quality and affordable products.

The same year, they launched a budget-friendly brand, "Blush Homes," to cater to customers looking for affordable home furnishings.



Launched Brand Blush Homes

Expanded Reach



Feather Touch quickly expanded its distribution network to Maharashtra, Gujarat, Madhya Pradesh, and Goa, and worked with leading large-format stores such as Hypercity, @Home, Home Town, and D Mart.

In 2020, Feather Touch introduced a premium brand, "Happy Hues," to cater to customers looking for luxury home furnishings. The brand offered a range of products designed with the finest materials, expert craftsmanship, and elegant designs.



Launched Brand Happy Hues

Recognition



Feather Touch's dedication to quality and customer satisfaction helped them gain a loyal customer base.

In 2022, Feather Touch started its exports, marking a significant milestone in the company's journey.



Started into Exports

Next Level of Scalability



Today, Feather Touch continues to innovate and explore new ways to enhance its product offerings, with a commitment to excellence and customer satisfaction at the forefront of everything they do.



06

WHAT WE DO?

Feather Touch is a leading manufacturer of high-quality and affordable home furnishings at our state-of-the-art production facility. From bed sheets, comforters, cushion covers, to curtains, our products are designed to bring comfort and style to every household. We strive to provide the best possible customer service and create a cozy and comfortable home for everyone. We market our range of products under 2 Brands.



Blush Homes

Blush Homes is a new and emerging brand in the home furnishings industry, focuses on providing high-quality products with modern designs and cost-effective pricing.



Happy Hues

"Happy Hues is a premium quality home furnishings brand, dedicated to bringing a touch of vibrant colour and cosiness to every home.

OUR PRODUCTION FACILITY

Our state-of-the-art production facility is equipped with the latest technology and machinery, ensuring the highest quality standards. We strive to deliver excellence in every product we manufacture.





HAPPILY SERVED AND EXPANDING

We have serviced reputed brands with our high-quality and affordable home furnishings. Our commitment to excellence has earned us their satisfaction and trust.

D⁺Mart

Flipkart



pantaloon
FRESH FASHION

more
QUALITY AT

amazon

HyperCITY
Something *fresh* every day
FOOD HOME FASHION

M **Myntra**

AJIO.COM

NYKAA

TANGERINE
colors of life

snaptdeal

pepperfry.com

Craftsvilla

meesho

HomeTown
The Art Of Better Living



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WHY US

- Over 10 years of experience in the home furnishings industry
 - Affordable prices without compromising on quality
 - Committed to customer satisfaction and delivering the best possible experience
 - State-of-the-art production facility equipped with the latest technology
 - Large production capacity to meet the demands of our customers
 - Products crafted with the finest materials to ensure the highest quality standards.
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Linktree:

www.linktr.ee/feathertouchindia

www.feathertouchindia.in